

TheMover

WEBSITE ADVERTISING RATE CARD 2016

Advertisement prices

Position	per month
Premium, top right-hand banner on the Home page	£250 + VAT
Premium, top right-hand banner on any other page	£200 + VAT
Logo on the right-hand advertising banner of the Home page	£150 + VAT
Logo on the right-hand advertising banner of the UK News page	£100 + VAT
Logo on the right-hand advertising banner of the Features page	£100 + VAT
Logo on the right-hand advertising banner of the International News page	£100 + VAT
Logo on the right-hand advertising banner of any other page	£100 + VAT
Entry in directory of suppliers	Free
Position	per year
Live link in directory of suppliers	£500 + VAT

Specifications

The size of the Premium top right-hand banner (A) on any page is 500 pixels wide by 70 pixels deep.

For logos appearing on the right-hand advertising banner (B) the preferred size is 240 pixels wide by 70 pixels deep. Logos which do not fit this format should be sized appropriately, according to their shape. Logos submitted at 240 pixels by 240 pixels will not be accepted.

Positions in the right-hand banner are not guaranteed, as all logos are rotated so that each one will appear in the top spot at some point.

E-mail adverts@themover.co.uk or contact Nikki Gee on 01908 695500 for more information or to make a booking. All prices are subject to VAT at the current rate.

